



## **AMERICAN CRAPPIE TRAIL SPONSOR PACKAGES**

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### **Level 1-\$1000.00**

Logo placement on 34' production trailer  
Logo on billboard rotation during live internet feed

### **Level 2-\$2500**

Logo placement on 34' production trailer  
Logo on billboard rotation during live internet feed  
On Site activation with booth display for products and company representatives

### **Level 3-\$3500**

Logo placement on 34' production trailer  
Logo on billboard rotation during live internet feed  
On Site activation with booth display for products and company representatives  
Strategic In-show brand placement  
Live internet weigh in mentions  
Logo placement with attached hyper-links on all websites, and all social media outlets  
Company mentioned in all press releases and written articles

### **Level 4-\$7500.00**

Logo placement on 34' production trailer  
Logo on billboard rotation during live internet feed  
On Site activation with booth display for products and company representatives  
Strategic In-show brand placement  
Live internet weigh in mentions  
Logo placement with attached hyper-links on all websites, and all social media outlets  
Company mentioned in all press releases and written articles  
Monthly Tips and Tricks Video on all social media platforms  
1-30 sec. commercial to run on live feed events

### **Level 5-\$15000**

Logo placement on 34' production trailer  
Logo on billboard rotation during live internet feed  
On Site activation with booth display for products and company representatives



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Strategic In-show brand placement

Live internet weigh in mentions

Logo placement with attached hyper-links on all websites, and all social media outlets

Company mentioned in all press releases and written articles

Monthly Tips and Tricks Video on all social media platforms

1-30 sec. commercial to run on live feed events

### **Television, Internet, and Social Media**

- :30 commercial aired on Fox Sports Mid West, Pursuit Channel and Outdoor Action TV
- Beginning billboards (13) weeks on both airing networks, Fox Sports Mid West, & Pursuit Channel 47 Million HH and Outdoors Action TV on Roku channel
- Strategic in-show brand placement
- Live internet weigh-in mentions, commercial, and billboard spots
- Logo placement with attached hyper-links on all websites, social media, e-newsletters
- Company mentioned in all press releases and written articles

### **Level 6-\$25,000**

Logo placement on 34' production trailer

Logo on billboard rotation during live internet feed

On Site activation with booth display for products and company representatives

Strategic In-show brand placement

Live internet weigh in mentions

Logo placement with attached hyper-links on all websites, and all social media outlets

Company mentioned in all press releases and written articles

Monthly Tips and Tricks Video on all social media platforms

1-30 sec. commercial to run on live feed events

### **Television, Internet, and Social Media**

- :30 commercial aired on Fox Sports Mid West, The Pursuit Channel and Outdoor Action TV
- Beginning billboards (13) weeks on both airing networks, Fox Sports Mid West, & Pursuit Channel 47 Million HH and Outdoors Action TV on Roku channel
- Strategic in-show brand placement
- Live internet weigh-in mentions, commercial, and billboard spots
- Logo placement with attached hyper-links on all websites, social media, e-newsletters
- Company mentioned in all press releases and written articles

**Wrapped Boat, jerseys, and entries paid for one team including all memberships**

**Company will be head sponsor of one qualifying event.**